



INTRODUCTION TO 180 DEGREES CONSULTING AT CARNEGIE MELLON UNIVERSITY

# PARTNERSHIP GUIDE



SPRING 2024

OUR 2023 VP OF SOCIAL IMPACT,  
AMMU ANIL, VOLUNTEERING DURING  
A CMU 180DC SERVICE EVENT

# WHAT IS CMU 180DC?

180 Degrees Consulting is a **pro-bono consulting organization** that aims to create social impact in our communities. The Carnegie Mellon branch focuses on **helping non-profits and social enterprises in the Pittsburgh area and beyond**; in the past, we have aided organizations in solving issues concerning talent acquisition, sponsorship retention, financial analysis, application and software development, marketing and social media strategy, and more.



Our members take experience from internships at companies such as:

McKinsey  
& Company

BCG

Blackstone

Morgan Stanley

BNY MELLON

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UBS

IBM

BRIDGEWATER

strategy&

KPMG

pwc

Deloitte.



EY Parthenon

J.P.Morgan

accenture

amazon

and bring it back to your organization through partaking in projects. During the semester, **we will provide you with a team of consultants, a Project Lead, and a Project Director at no charge** and, at the semester's end, the team will **present a final recommendation** which will address the non-profit's challenges, highlight proposed solutions, and detail an implementation plan. Every project is tailored to the specific needs of each client and all consultants undergo a **rigorous professional development training process to ensure project quality and success.**

**We've had several years of experience working with nonprofits and would love the opportunity to partner with you!**

# PAST CLIENTS, DELIVERABLES, & TESTIMONIALS

## Client List (ordered by recency):



National Aeronautics and Space Administration



Make-A-Wish PA & West VA



Goodwill of Southwestern PA



The Education Partnership



Ronald McDonald House of Charity Pittsburgh and Morgantown



Habitat for Humanity for Greater Pittsburgh



Industrial Arts Workshop



Special Olympics 3 Rivers Region



Churn Homemade



Ukrainian Cultural and Humanitarian Institute



re:Bloom



Planned Parenthood of Western PA



Conduction



Legacy Arts



Assemble



ASSET



Ascender



Help Youths Through Golf



Ruach Bike Club



Rukmini Foundation



Angel's Place

## Past Client Deliverables

**Habitat for Humanity**  
*Partnership Acquisition and Social Media Strategy*

[HFH Final Presentation](#)

**Ronald McDonald House of Charities**  
*Application Development and Implementation*

[RMHC Final Presentation](#)

**re:Bloom**  
*Nationwide Client Expansion*  
[re:Bloom Final Presentation](#)

## Non-Profit Testimonials

"Their final presentation was done at such a high level that it looked like (and would have passed for) an engagement from a team of veteran consultants from a leading firm and not a team of undergraduate

students."  
– Kelley Costa

*Founder of Churn Homemade,  
2023 CMU 180DC Client*



# SPRING 2024 TIMELINE

**January 21st:** Start of projects

+ 4 weeks: Building foundation for the final deliverable

**February 18th:** Halfway presentations

+ 5 weeks: Completing analysis and finalizing deliverable

**April 23rd:** Final presentations (internal)

+ 1 week: Finalizing changes and presenting to the client

**April 27th:** Deadline for client presentations (external)



# CONTACT US

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